



BSD#7 LRSP Strategic Objective ACTION PLAN: 3.06 MUSIC Advocacy 2011-12

Strategic Objective (SO): 3.06 Advocate for laws, rules, policies, procedures and resources needed to meet the high quality educational goals of our community.

Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.: *Utilize opportunities to articulate clear, consistent, school district messages.*

Increase public awareness regarding the academic and cultural benefits of the music education curriculum.

Leader: Reneé Westlake

Team Members: I.Bear, K.Berdahl, D.Biegel, M.Certalic, C.Colliver, H.Damjanovich, L.Hickman, L.J.Howard, L.Kirkconnell, C.Lind, J.Magnusson, J.Malczyk, C.McMurray, S.Merriman, J.Murphy, S.Nelson, N.Ojala, B.Pafford, A.Reynolds, C.Savery, H.Sexton, J.Strizich, D.VanZee, S.Wadsworth, R.Westlake

Action Plan Projected Completion Date:

Ongoing – with evaluation bi-yearly by faculty:

- Fall 2011
- Winter 2012
- Fall 2012
- Winter 2013
- Fall 2013

Evaluation Plan: *Describe steps you will take to determine if you have reached this strategic objective.*

- Keep documentation of high school GPA comparisons in music updated
- Keep documentation of national averages, research standardized test scores of average students and of music students
- Collaborate in assessments and studies with community educational partners (3.04) Bozeman Symphony, Intermountain Opera Association, Emerson Cultural Center, Montana Ballet Company, Equinox Theatre Company, Kaleidoscope Theatre, local art studios, local music vendors

Best Practice Investigation: *What information is uncovered looking at best practice in relation to this strategic objective.*

- MENC statistics show higher interest in learning, increased reading and math test scores, and increased focus with music study
- Public and private school documentation shows increased productivity in the work force for students involved in music ensembles
- Major university and corporate public statements suggesting that students in music have increased potential in holding and succeeding in professional and corporate careers
- Bozeman High Students in music courses have a higher average GPA than students not in music courses

Action Steps

What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.

1. Utilize statistics in concert written programs

Who

Who will be responsible for what actions?

1. Supervisor and teachers

Timeframe

What is a realistic timeframe for each action?

1. Continuously ongoing

<ol style="list-style-type: none"> 2. Share information at public events 3. Share information with non-arts educators/administrators 4. Present the “Concert as a Classroom” in two ensembles each school year 5. Compile documentation of GPA, Reading/Math comparative test scores, special student awards, scholarship statistics into a notebook or website 	<ol style="list-style-type: none"> 2. Supervisor, teachers and administrative assistants 3. Supervisor and teachers 4. Performance groups teachers 5. Supervisor 	<ol style="list-style-type: none"> 2. Continuously ongoing 3. Bi-yearly, ongoing 4. Bi-yearly, ongoing 5. May 2012
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Progress expected by the end of the year:

- Increased support of Bozeman Public Schools educational opportunities within the Bozeman community
- Improved community understanding of the importance of a well-balanced education
- Increased district understanding of the importance of music and the arts in education
- Increased staff collaboration (within music staff AND between music and other subject areas) for the purposes of educational advocacy
- Improved collaboration between Bozeman Public Schools music department and community